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HENRY BAKER COLLEGE MELUKAVU

ED CLUB

ACADEMIC
YEAR

2019-20

FROM DARKNESS INTO MARVELLOUS LIGHT

Henry Baker College, Melukavu Is a Christian, Minority, Co-Educational, Government-aided Arts and Science College Established In 1981, affiliated to Mahatma Gandhi University, Kottayam, Kerala.

2019-2020

ENTREPRENEURSHIP DEVELOPMENT CLUB (ED CLUB)

The Entrepreneurship Development club of Henry Baker College has been instrumental in grooming the entrepreneurial skills of our students since its inception. With an inspiring motto, “Fly with Intentions”, we inaugurated the activities for the academic year 2019-20. This year also, we designed and organised illustrious programmes envisaging the all-round development of our students and the local community. Two among the various notable activities we accomplished in 2019-20 are “Rural India Exhibition” and “Industrial Visit”.

The Rural India Exhibition, aiming to familiarise our students with challenging marketing strategies, showcased the entrepreneurial extravaganza of our students. They collected raw materials from the local community and produced various value-added products satisfying the demand of the market. The exhibits were for sale also. The items exhibited and sold in the exhibition are shown in the table below.

NO	ITEMS
1	Food Items-Pickle
2	Soaps and lotions
3	Dress materials
4	Indoor Plants
5	Powdered spices and flour

Industrial Visit to Titanium- Trivandrum,(24 JANUARY 2020)

Enriched our students with immeasurable knowledge regarding the functioning of an enterprise. They inquired and were answered properly about the day to day activities in a grand enterprise such as Titanium. Thirty-one

students utilized the opportunity to its maximum and two teachers accompanied the group.

